

The City of
BARRIE

**From DESK to
DOCK**

presented by

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Barrie is Your Launchpad for Growth

2nd

Lowest overall business costs in Northeastern US/Central Canada

(KPMG, Competitive Alternatives, 2016)

4th

Top 50 Places to Invest in Canada

(Canadian Property Investor Magazine, 2016)

2nd

Most entrepreneurial city in Ontario

(CFIB, 2016 – Major Cities)

25%

Growth in professional, scientific, and technical services

(Statistics Canada)

Top 3

Investment Cities in Canada

(Real Estate Investment Network, 2013)

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A Talent Destination

61%

of workforce has a post-secondary education

37

Is the median age of our young population

SUPPORT

Henry Bernick
Entrepreneurship Centre,
VentureLAB & Georgian
College provide start-up,
acceleration & mentorship
services

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Sector of Strength

Technology

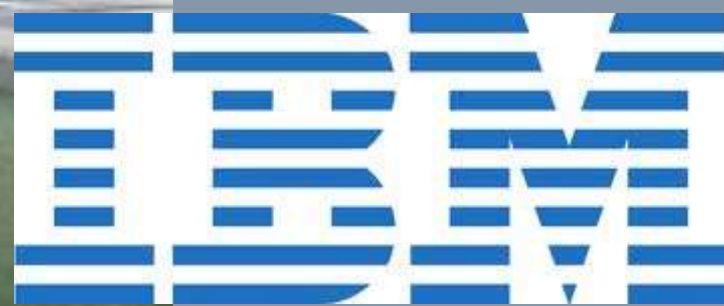
Barrie is fast becoming **a technology hub** with ground breaking, innovative technologies surfacing from established and start-up companies.

Barrie [ranks 3rd in Canada](#) for low-cost digital services business costs according to KPMG.

Find work in one of Barrie's technology companies or **start your own company** to serve clients in other parts of the country/world.

Check out Barrie's [Start-Up Resources](#).

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Sector of Strength

Data Centre, Security & Cloud Services

Barrie's ideal location and climate, along with necessary power and technology have made it **a brand-name data centre choice** location.

BMO Data Centre - opened in 2006, a 320,000 sf facility.

IBM Data Centre - opened in 2012. \$90M investment. A world-class virtual research & development centre. Barrie competed against 15 other cities. Partnership: provincial & federal governments, IBM, and 7 Ontario universities.

TD Data Centre opened 2013. \$85 M investment.

“Barrie offers the **perfect mix of location, accessible technology and future growth** for us to invest in” —Kevin Kessinger, CIO, TD.



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Sector of Strength

Automation & Precision Manufacturing

Barrie's **low costs** of doing business helps automation and precision manufacturers to compete on the global stage.

According to KPMG, **Barrie ranks 4th out of 111 cities** worldwide in the manufacturing sector for cost competitiveness.

Find out more about Barrie's [manufacturing strengths](#).

Invest Barrie can **connect** you with service providers who can assist you in **upgrading your skills**.

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Emerging Sector

Food & Beverage

Canada, particularly the Ontario region, is emerging as a fast-growing food and beverage manufacturing hotbed with lower business-operating costs, low exchange rates, low sugar prices, low corporate income tax, and an abundance of free trade agreements.

According to [KPMG](#), Barrie specifically is one of the **lowest-cost locations for food processing.**

In addition to larger, and brand-name food and beverage companies such as Coca Cola Bottling Company, Barrie's local food entrepreneurship is on an upward trend.

Interested in starting your own food business? Sign up for the [**Sprout program.**](#)

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Emerging Sector

Life Sciences

Barrie is in close proximity to Canada's Life Sciences Hub but has **significantly lower business** costs, and the ability to retain highly skilled workers.

Barrie partners with **VentureLAB**, a Regional Innovation Centre, to assist entrepreneurs build high-growth, innovative, scalable businesses.

Barrie is home to the **Royal Victoria Regional Health Centre**, a state-of-the-art teaching hospital, which is opening an Advanced Cardiac Centre in 2017.

Barrie's life sciences businesses have expertise in medical devices, clean rooms, and safety products for the healthcare market, to name a few.

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Resources

Job Seekers:

[Job Central Simcoe Muskoka](#)

Entrepreneurs & Business Owners:

[Barrie Small Business Enterprise Centre](#)

[Henry Bernick Entrepreneurship Centre](#)

[Barrie Entrepreneurs Connect](#)



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